El Mehdi **El Ghandour**

Graphic Designer

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ABOUT

Creative Graphic & Motion Designer experienced in branding, print and digital design, motion graphics, video editing, and WordPress/Elementor. Skilled in social media management, content creation, and basic Meta Ads, with a focus on engaging and effective visual solutions.

PROFESSIONAL EXPERIENCE

Freelance Motion Graphic Designer June 2025 – Present

- Create motion graphics, animations, and visual content for digital product e-commerce stores.
- Develop creative concepts and animated visuals for product pages, ads, and digital storefronts.

Motion Graphic Designer February 2024 – June 2025

Krisna Maroc | Mohammedia, Morocco | Full-time

- Created graphic designs, artwork, and retouched visuals for fashion and retail brands.
- Produced motion graphics, animations, and promotional content for social media and digital campaigns.
- Worked with brands including **LEE COOPER, GOTCHA, and KEITO.**

Graphic Designer December 2023 – January 2024

Artcoustic Studios | Casablanca, Morocco | Internship

- Created visual concepts and storyboards for Explainer Animations.
- Designed content for social media.

Graphic Designer July 2023 – November 2023

Opixel | Casablanca, Morocco | Internship

- Created designs for printed materials.
- Prepared and optimized files for professional printing.
- Worked with digital printing equipment and production workflows.
- Troubleshot printing issues and helped improve the quality of final outputs.

EDUCATION

Vytautas Magnus University (VMU) Kaunas, Lithuania

Bachelor's Degree in Business Administration Currently Studying - 2026

Specialized School of Graphic Art Casablanca, Morocco

Specialized Technician Diploma in Infographics 2021-2023

Mostafa Lamaani Senior High School Casablanca, Morocco

Senior High School Diploma — Arts Option July 2020

ADOBE CREATIVE SUITE

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Premiere Pro | Adobe After Effects

WEB & CONTENT

WordPress | Elementor | WooCommerce | Website Customization | Meta Ads - Basics

LANGAUGES

ENGLISH | FRENCH | ARABIC

SKILLS

Productivity | Artistic sensitivity | Time Management | Adaptability | Problem Solving

INTERESTS

Photography | Music | Travel | UI/UX Design | 3D Design